ANNUAL REPORT 2013
HELPING TO BRIDGE THE DIGITAL DIVIDE
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January 7, 2014

Dear Friends,

I would like to share with you some reflections on the reasons why it has become almost impossible not to be seriously committed on the Digital Divide Gap Phenomenon, namely the deep worldwide inequality between social contexts in terms of knowledge, access and use of information and communication technologies. Since we entered the Information age, technologies have changed our everyday lives, as well as the ways we perceive and act upon reality, bringing down linguistic and geographic barriers. Countries and people are now able to share ideas and information in a way that was unthinkable only 30 years ago. We are instantaneously connected to the rest of the world and its knowledge, simply switching on a computer. In a closer and globalized world, to communicate has become easier, cheaper and quicker, while the advent of Internet has opened up new doors to progress, innovation and development.

This new reality has brought many advantages to vast categories of stakeholders: business, citizens, governments, among others. As well, it has allowed the creation of new jobs directly related to IT: computer programmers, systems analyzers, hardware and software developers, and many others. Therefore, informatics has become one of the basic necessities of the present era and the bridge toward a real and complete economic and cultural development.

Based on this assumption, we do our best to bring modern technologies in less privileged communities to close the Digital Divide Gap, and actively participate in the establishment of a more equal and democratic society.

To this end, teaming up with partners around the world and with the continuous support and commitment of STMicroelectronics employees, we have created the Digital Unify Program in order to:

1. Set up informatics centers (DU labs)
2. Bring internet connection in the most remote and disadvantaged areas of the world
3. Teach computer basic courses to as many people as possible

2013 was a year of major achievements as ST Foundation successfully capitalized all the efforts made in the past two years to improve the efficiency of its intervention; confirmed its operative field presence in Africa, Far East Asia, Europe and South America, and finalized the best and most effective approach to set up informatics labs in the areas of intervention.

On the basis of our accomplishments, in 2014 we plan to start new projects in at least 3 developing countries, namely Brazil, Haiti and South Sudan, and in parallel we will continue to support the communities of ST volunteers in locations where the company is present. We will also continue working on the sustainable aspect of our projects, guiding our partners in becoming gradually independent from our financial support especially in those locations where we have been active for more than six years.

We know that the path to close the Digital Divide Gap is still long, but we will do our best, being conscious that our commitment is extremely important for all those people we will be able to reach.

Pietro Fox, President
1. ST FOUNDATION

1.1. HISTORY

STMicroelectronics Foundation is a non-profit organization, based in Geneva, established by STMicroelectronics NV in 2001 reflecting the increasing commitment of the company to social responsibility. STMicroelectronics has always recognized the importance of addressing the three interlinked goals of economic prosperity, environmental protection and social equity to balance the positive aspects of wealth creation and economic growth, and create a better quality of life for present and future generations.

“We have a clear understanding that we do business in societies, not markets. We are strongly convinced that in performing our business duties of creating shareholders’ value we must have a deep responsibility towards all our stakeholders and the societies around us. We are convinced that increasing shareholders’ value and promoting stakeholders’ value are not in contradiction but rather reinforce each other.”
Pasquale Pistorio, Former CEO of STMicroelectronics, August 2001

STMicroelectronics is one of the world’s largest semiconductor companies. Offering one of the industry’s broadest product portfolios, ST serves customers across the spectrum of electronics applications with innovative semiconductor solutions by leveraging its vast array of technologies, design expertise and combination of intellectual property portfolio, strategic partnerships and manufacturing strength. ST products are found everywhere microelectronics make a positive and innovative contribution to people’s lives. The Company’s world-class products and technologies serve to: deliver compelling multimedia experiences to consumers anytime, anywhere in the home, in the car, and on the go; increase energy efficiency all along the energy chain, from power generation to distribution and consumption; provide all aspects of data security and protection; and contribute to helping people live longer and better by enabling emerging healthcare and wellness applications. The group has approximately 48,000 employees, 12 main manufacturing sites, advanced research and development centers in 10 countries, and sales offices all around the world.
The social commitment of STMicroelectronics

The commitment of STMicroelectronics turned into action when Mr. Pistorio was appointed as one of the private enterprise representatives in the United Nations ICT Task Force, a working group created with the goal of helping bridging the Digital Divide. During the works of the Information and Communication Technologies (ICT) Task Force organized by the United Nations (UN), he proposed that companies should have supported education in the operational regions, contributing a percentage of their revenues and their employees’ time to this social cause. Along with this proposal, he concretely funded and financed STMicroelectronics Foundation inviting all sites to join the cause. The newly born organization began working with the support of a good group of ST employees, who decided to come on board dedicating their free time to help the Foundation achieving its mission.

The creation of the Digital Unify Program

On this regard in 2002, the IT Group at STMicroelectronics developed The Digital Unify (DU) Program, which aims at spreading the benefits of digital technology, by providing free of cost both the technology as well as basics training courses to those who have no knowledge of how to use a personal computer and access to internet. Over the past 10 years, this important tool has become the heart of ST Foundation’s activity and has been used to teach disadvantaged people how to take advantage of informatics potentialities. The DU Program became fully operational in 2003 when the first computer centers were initially set-up in those countries where STMicroelectronics was present as a tangible sign of its social engagement, namely: Italy, India, Malaysia, Malta and Morocco. Since then, the ST Foundation has been spreading its program all over the world, both in countries where STMicroelectronics is present and in the disadvantaged ones, touching 21 nations².

1.2. MISSION AND GUIDELINES

ST Foundation’s mission is to develop, coordinate and support projects that implement the use of informatics and high technology among the most disadvantaged people to promote human progress and enhance sustainable development around the world.

The guiding principles for the implementation of ST Foundation’s core activities are the following:

• **Partnership:** to support local partners and to best adapt the Digital Unify Program to the real local and cultural needs of the countries

• **Sustainability:** to empower the organizations ST Foundation works with and leads them to a gradual financial independence

• **Social progress:** to generate a positive and long-term impact in the countries where ST Foundation operates

• **Accountability:** to effectively monitor and evaluate on a quarterly basis the implementation and costs of the implemented projects.

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² Bolivia, Burundi, Cambodia, Congo Brazzaville, Democratic Republic of Congo, Dominican Republic, Ethiopia, France, India, Italy, Malaysia, Morocco, Malta, Nepal, Philippines, Rwanda, Sierra Leone, Senegal, Thailand, Tunisia, Uganda.
1.3. ST FOUNDATION TEAM

The ST Foundation’s team is composed by five main categories of highly committed, engaged and motivated people ready to do their best to implement the Digital Unify Program.

1. **Board members:** actual and former STMicroelectronics directors or corporate vice-presidents and a Swiss lawyer. They set the strategic guidelines to implement new projects and work pro-bono putting their experience at the service of the Foundation. They directly take part to field operations and actively operate in field missions as country or region representatives. Their mandate lasts three years and can be renovated or suspended anytime.

Organizational structure of ST Foundation

The Board is operationally supported by:

2. **Operations senior consultant:** appointed by the Board, she/he is responsible for the project management in all the countries of intervention, as well of the volunteers. She/he is in charge of all the networking and support activities, as well, she/he reports directly to the president and to the Board members. To date, Giovanna Bottani is the person in charge and she is reporting on all the activities to the president and to the Board members.

3. **The country representatives:** either Board members or ST volunteers, formally appointed by the president and in agreement with the board, in charge of specific areas of intervention. To date, they are: Patrice Chastagner (Morocco), Renato Sirtori (Far East Asia), Mauro Decca (Equatorial Africa), Ruben Sonnino (South America), Tafsir Diop (Senegal), and Enrico Riva (Sierra Leone).

4. **Local representatives:** in the key areas of intervention, they are the operative arm of the Headquarter and are responsible for the selection and monitoring of possible new partners and projects. They all report directly to the Headquarter and the country representatives.

5. **Volunteers:** ST volunteers are key to the Digital Unify Program as they are directly involved in teaching, training DU trainers in the areas of intervention, updating the Informatics and Computer Basics Manuals, and assisting the Foundation in expanding the coverage of the program.

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3) In 2011, ST Foundation launched the “Local Communities Initiative” to create in each ST site one group of STMicroelectronics volunteers. Their scope is to support the implementation of the Digital Unify Program. A ST volunteer is a ST employee or a retired ST colleague willing to engage part of her/his free time to socially relevant initiatives.
1.4. STRATEGY

The Foundation key strategic priority is to spearhead the Digital Unify Program to diffuse the benefits of digital technologies among the most disadvantaged people, and provide them basic informatics tools and trainings. As a hands-on foundation, the ST Foundation completely designs, develops and implements the projects on a long-term basis.

Along with local partners, the Foundation helps people discovering the potentialities of informatics and empower the organizations to run programs autonomously and reach a gradual financial and organizational independence.

Following the guidelines established by the Board, the ST Foundation carries out its activities in different countries of Asia, Africa and Latin America respecting the principle of balance between the two key areas of intervention:

1. **STMicroelectronics countries**: those world regions where STMicroelectronics has a strong operational presence, including specific areas of developed and developing countries where economic distress still persist.

2. **Non STMicroelectronics countries**: those developing countries in which there is a huge need to overcome social, economic and technological inequalities and hence enhance human progress and economic growth.

**Split between labs in ST and non ST countries in 2013**

<table>
<thead>
<tr>
<th>Labs in ST countries: France, India Italy, Morocco, Philippines</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labs in non ST countries: Bolivia, Burundi, Congo, Brazzaville, Democratic Republic of Congo, Rwanda, Sierra Leone, Senegal</td>
</tr>
</tbody>
</table>

To implement its strategy, the ST Foundation cooperates closely with educational institutions, governments, NGOs and other local partners, with whom it shares the common goal of diffusing informatics culture in the most effective and efficient way.

For this reason, integrity and transparency are paramount criteria when choosing the partners. Actually, the highest level of transparency is needed in reporting activities as they allow the Foundation to measure all the performance indicators, to guarantee the best effectiveness and efficiency of the program and to find solutions or new improvements when specific needs are indicated.
To better explain the Digital Divide Phenomenon, the ST Foundation adopts the official definition given by the OECD (Organization for Economic Co-operation and Development), when defining it as:

“The gap between individuals, households, businesses and geographic areas at different socio-economic levels with regard to both their opportunities to access information and communication technologies (ICTs) and to their use of the Internet for a wide variety of activities”

The Digital Divide Phenomenon is a widespread problem that is increasingly touching the lives of the individuals all over the world.

“The world is experiencing monumental changes in information and communications technologies (ICTs). Mobile communications networks are creating a new platform for the exchange of information and knowledge in both developed and developing countries. If leveraged across the economy and throughout sectors, ICTs, including Internet, wireless networks, mobile phones, and other communication media, can catalyze development and economic and social change, improve wellbeing and expand economic prosperity. In other words, promoting extensive and intensive use of ICTs is a high-powered multiplier and accelerator of development (...). However, there is still a big digital divide between developed and developing countries”. (OECD, Coherence for development report: Digital Dividends and closing Digital Divides, November 2013.)
The Digital Divide concretely appears when an immigrant is unable to find a job as he/she doesn’t know how to use a computer; when a child living in a developing country cannot have access to a higher level education because of the lack of informatics knowledge; or even when an individual wishes to improve his IT skills to improve his business or culture, or better know his own rights. And many other examples could be made. These examples show that the Digital Divide is the illiteracy of the new millennium, broadening the existing gap between the different regions of the world. The key indicators measuring this phenomenon actually demonstrate that the countries of the south of the world are the most affected by this new form of illiteracy.

The below chart shows the internet penetration rates in the different world regions, according to the ITU database.

**World internet penetration rates by geographic regions as of December 2013 according to ITU statistics**

<table>
<thead>
<tr>
<th>Region</th>
<th>Internet Penetration Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oceania/Australia</td>
<td>67.5%</td>
</tr>
<tr>
<td>Latin America/Caribbean</td>
<td>49.3%</td>
</tr>
<tr>
<td>North America</td>
<td>84.9%</td>
</tr>
<tr>
<td>World average</td>
<td>39.0%</td>
</tr>
<tr>
<td>Middle East</td>
<td>44.9%</td>
</tr>
<tr>
<td>Europe</td>
<td>68.6%</td>
</tr>
<tr>
<td>Asia</td>
<td>31.7%</td>
</tr>
<tr>
<td>Africa</td>
<td>21.3%</td>
</tr>
</tbody>
</table>

As we actually live in an era in which communication and information technologies allow “e-citizens” to have better access to job opportunities, higher education, broader knowledge and to live in better conditions, it is our duty to give our contribution to tackle the Digital Divide Phenomenon in developing countries. Information and communication technologies are indeed vital to the quality of life as, somehow, they transform society, improve our mutual understanding, eliminate power differentials, and help setting a freer and democratic world society.

The Digital Unify Program is the tangible answer of the ST Foundation to contribute to the creation of a more developed and equal society.
The Digital Unify (DU) Program is the ST Foundation’s most important project as it aims to spread the benefits of the digital technology all over the world. The key beneficiaries of the project are all the disadvantaged people, from the minimum age of 14 years old.

The whole program relies on two main axis of activities:

1. Set up of computer training centers (Labs), in collaboration with carefully selected local partners (secondary schools, NGOs, local administration, etc.)

2. Delivery of a free computer literacy course, the Informatics and Computer Basics Course (ICB)

The computer training centers are set up following specific guidelines and layout based on what we call the Model Lab Approach, that is: standard hardware features and defined characteristics used worldwide in all DU labs. They typically consist of 11 PCs, a projector or large monitor, a printer, a UPS system with back-up batteries if electrical supply is not continuous, internet connection and, when needed, a photovoltaic system if electricity is not available. Once the training center is set up, the Foundation provides trainers (STMicroelectronics volunteers) who, through a “train the trainers” course, will train local informatics teachers to give a 20 hours basic informatics course (ICB). The 20 hours ICB course is based on a standard Power Point Manual which is regularly updated.

2013 Major Achievements:

- **30 new Computer Training Centers** were installed according to the “Model Lab Approach” in Sierra Leone, Senegal, Congo and Burundi
- **Philippines** were added to the list of countries where STMicroelectronics is present and operational
- **42.257 trainees** have benefited of Computer Training Centers in 12 Countries: Bolivia, Burundi, Congo Brazzaville, Democratic Republic of Congo, France, India, Italy, Morocco, the Philippines, Rwanda, Senegal and Sierra Leone
The Foundation cooperates worldwide with all those nonprofit organizations, schools, municipalities, public organizations sharing its commitment to bridge the digital divide.

Potential partners are invited to submit possible projects following a specific procedure divided into different phases:

- Informal audit on local partner’s will to engage in the DU Program and on availability of facilities and human resources (suitable location, available potential trainers, and trainees’ community etc.)
- Presentation of well detailed projects and the related budget for the set-up of a minimum of 5 computer centers per country
- Further possible approval by ST Foundation’s board
- The signature of a Memorandum of Understanding with the new partner, if all the documents provided are in line with the targets of the Foundation
- Beginning of the Digital Unify Program: set-up of labs, train the trainers (ICBF) course delivered to future trainers, ICB course delivered to trainees.

Once the agreement is reached, the ST Foundation sets up the computer training centers on the base of a standard approach: The Model Lab Approach.

The introduction of the Model Lab completely changed the modus operandi of the Foundation, which started sending the complete kits instead of giving donations to partners to set up computer centers. This approach allowed a well-balanced ratio between quality and costs in all areas of intervention.

**Layout of the typical model lab**

- Height 76 cm
- Table (11x) 100 cm
- Computers (11x) 50 cm
- Printer/scanner
- Monitor

Minimum required room size:
6 m x 4.5 m
ie: 27 mq
To ensure the autonomy of local partners
The initial Memorandum of Understanding with ST Foundation’s local partners covers the first three years of operation during which the minimum number of trainees per year should be of 600 people. During this period, the Foundation provides the partner with all the funds needed to support the running costs of the activity: teachers’ salary, internet costs, maintenance etc. (variation can be applied according to the needs). For the following three years of cooperation, the financing is reduced by half. During this period, the partner is either guided to find alternative financial means or to the use of the lab to generate income by offering IT services (always with ST Foundation’s operational support). The minimum number of DU trainees can be adjusted. From the 7th year onwards, ST Foundation may either continue to give some technical support, assuming that Informatics Courses continue to be held, or withdraw gradually from the cooperation.

3.2. STEP TWO: THE INFORMATICS COMPUTER BASICS COURSE

Once the lab is well equipped, the Foundation, with the support of STMicroelectronics volunteers, starts training local trainers through the Informatics and Computer Basics Facilitation (ICBF) course designed to provide a guidance for future local trainers. Once the partner is prepared, the Informatics and Computer Basics (ICB) course is delivered to groups of maximum 20 trainees/students. The course currently exists in 6 languages: English, French, German, Italian, Portuguese and Spanish (more will follow as the need arises).

The key learnings of each courses are:
- To learn how to use a search engine like Google
- To send an email
- To write and format a paragraph in a word processor
- To perform a simple calculation on a spreadsheet software

Two different manuals help trainers and trainees to tenure-track the course:
2. Trainer’s Manual: in depth description for the trainers of the training in order to: “Liberate learners from the « fear of the computer » which often scares them from making fruitful use of the computer; and Giving learners the desire to experiment with the computer as well as to know it better once the course is finished”.

In the end, a post test program and course reporting charts will help monitoring and evaluating the attendance and efficacy of the program.

Key phases of the collaboration with ST Foundation

| Phase 1 | • Partners are asked to submit a project  
• Signature of a Memorandum of Understanding  
• Beginning of the Digital Unify Program: set-up of fully equipped labs |

| Phase 2 | • The ST Foundation trains local trainers and provides manuals, to both trainers and trainees  
• The IBC courses are deployed in the new centers  
• A final test program and course reporting charts monitor and evaluate the attendance and efficiency of the program |
2013 was an extremely positive year as, in just one year, more than 42,000 people around the world have been trained to the Digital Unify Program, and the best results were achieved in the African region, (namely in Burundi, the Democratic Republic of Congo, Senegal and Sierra Leone) thanks to the adoption of the Model Lab Approach.

Evolution of the program along since its inception as of 31st December 2013

Trainee breakdown by country as of December 2013
5. COUNTRIES OF INTERVENTION

ST Foundation clusters the areas of intervention in two major categories:

1. **The ST Countries**: countries where STMicroelectronics is based and can offer its support for the development of the DU Program through active volunteers, donations of dismissed computers, logistic support. As well, the company can advise on potential areas of intervention and propose possible partners to better achieve its mission and priorities.

2. **The non ST countries**: world regions where STMicroelectronics is not active, which urgently need to develop their infrastructures and know-how to improve people’s lives. In these countries, the ST Foundation guarantees its constant field presence working closely with its local partners and, in certain cases, with its local representatives.

**In 2013**

- The **ST countries** in which the ST Foundation operates are: France, India, Italy, Morocco, Philippines
- The field presence of the Foundation in **non ST countries** is mainly concentrated in Africa with running operational interventions in Burundi, Congo Brazzaville, Democratic Republic of Congo, Rwanda, Senegal, and Sierra Leone

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**Countries where ST is present**

- France
- Italy
- Morocco
- India

**Countries where ST is not present**

- Bolivia
- Senegal
- Democratic Republic of Congo
- Sierra Leone
- Congo Brazzaville
- Philippines
- Rwanda

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5. COUNTRIES OF INTERVENTION
Africa is today our key priority as it is the continent which more lags behind the rest of the world in terms of information and communication technologies. Compared to the rest of the world, internet users in the African continent reach only the 8.6% of the total.

The second region we are gradually targeting is South America where the situation is slightly better as the number of internet users is of 10.8%, but still needy of a strong support. Recently, we activated a new DU Program in Bolivia and we are evaluating to extend the same program to other regions of the continent.

Internet users in the 4th trimester of 2013 according to the Internet world Statistics

<table>
<thead>
<tr>
<th>Region</th>
<th>Internet Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>8.6%</td>
</tr>
<tr>
<td>Last America &amp;the Caribbean</td>
<td>10.8%</td>
</tr>
<tr>
<td>World</td>
<td>91.4%</td>
</tr>
<tr>
<td>World</td>
<td>89.2%</td>
</tr>
</tbody>
</table>

5.1. COUNTRIES WHERE ST IS PRESENT

France
Context
The activity in France started in 2009 with the support of ST Volunteers of the Grenoble site and in collaboration with our local partner, Soeurs Catholiques, an NGO member of the CARITAS Confederation, specialized in family, juvenile and migrant issues, and active throughout the world in cases of international emergencies.

Functioning on a voluntary basis, the aim of this organization is to “bring help either directly or indirectly, morally or materially, wherever it is needed, irrespective of beneficiaries’ philosophical or religious faith”.

DU Program Implementation
Since its inception, the DU Program was tailor-made to train old people, immigrants, homeless and unemployed people contributing to give them better chances to reposition themselves in the society. Over the years, ST Foundation trained over 600 people, coming from different backgrounds and needs. Since 2013, the DU Program in France has been put on-hold in order to reorganize the pool of STMicroelectronics local volunteers.
**Italy**

**Context**

Italy is the country where the Digital Unify Program was officially initiated in 2003. The training activity was firstly addressed to the parents of elementary schools’ students living in the surroundings of the Italian ST site to help them become autonomous using a PC. Over the years, the Foundation, in line with its mission and priorities, decided to orient the IT training activities to address the needs of the most marginalized sectors of the society, like for example prisoners, old people, migrants, etc.

**DU Program Implementation**

The IT training activity carried out in Italy then totally differs from the one implemented in other ST countries as it is mainly oriented to help people living in the “disadvantaged area” of a developed country. To this end, our Foundation has been collaborating with four kind of partners, namely:

1. **Prisons:** since 2009, the ST Foundation trains prisoners as part of their rehabilitation path.
2. **Associations:** in 2013 ST Foundation started working with associations that train old people to teach them how to become gradually independent in using a PC, to speak the “same language” of their grandchildren, as well to manage e-banking, online reservations, electronics bills etc.
3. **Migrants:** in parallel, ST Foundation started working also with associations of migrants helping them to get better qualifications to access the labor market.
4. **Libraries:** in 2013 the collaboration with the Italian foundation Fondazione per Leggere allowed the ST Foundation to start holding its free training courses in the libraries of the Milan area.

Apart from the training activity, ST volunteers are always very active on different fronts such as: the constant training material update and translation, the support in the development of the Model Lab Approach, the communication activities inside and outside the company.

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“The DU program is an opportunity to help people to be able to use the opportunities offered by informatics systems in their daily activities: job, personal interests, travels, socialization. In the DU Project, I can help people sharing my experience in this field, knowing good people, in a worldwide project. I am proud to be a part of this. Also in a developed country like Italy some people have still difficulty in using this fast growing tools, namely old people, prisoners, parents, teachers, immigrants just to name a few”.

Sergio Almerares,
Micron Volunteer and coordinator of the Italian local community

“The DU program in Italy is a chance for people who want to become autonomous using a ‘PC use. I am particularly proud to be part of this program since its inception, and to help with my knowledge these people in need. I really like seeing their satisfaction at the end of the lessons when after the fear of the instrument they become friends for life”.

Enrico Riva,
ST volunteer and coordinator of the Italian local community
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**2013 results of DU Program in Italy:**

- **145 trainees** attended the ST Foundation courses in 2013
- Since the inception of the program 1.517 trainees successfully attended the DU Program and now know how to use IT devices
- **All the trainees** obtained a course completion certificate
- **2 labs** were set up and they are now operational
- **11 courses** have been organized
India

Context
In India, the presence of computers is growing in every sector of society: education, public administration, business, etc. Despite this general progress, the unequal country infrastructures and the IT unaffordable prices strongly limit the less privileged people and the ones living in the rural area to access IT commodities.

DU Program Implementation
The Digital Unify Program in India was launched in late 2003 with the support of the STMicroelectronics site of Greater Noida (New Delhi).

The first informatics courses were addressed to ST employee’s family members, following the saying of the local culture: “Charity begins from home”.

Over the years, the DU Program was gradually addressed to school students and the local working class. To this end, the ST Foundation has been collaborating with the following partners:

1. Schools and colleges
2. NGOs
3. Charitable organizations and trusts

Since the inception of the program, the ST Foundation keeps on expanding its educational activities to gradually reach other parts of the country. After 10 years of hard work, the ST Foundation has reached over 21,000 trainees, who gleefully experienced the transition from the “fear of a PC to fun in 20 hours”.

2013 results of DU Program in India:
• 5,182 trainees attended the ST Foundation courses in 2013
• Since the inception of the program 21,006 trainees successfully attended the DU Program and now know how to use IT devices
• All the trainees obtained a course completion certificate
• 19 labs were set and are now operational
• 313 courses have been organized
• 14 trainers got a job within the Foundation

“In India illiteracy is one of the biggest problems. Lack of easy access, lack of teachers, lack of interest, poverty, gender differentiation, lack of infrastructure are the key reasons holding back education progresses especially in rural areas. Now with the beginning of the ICT era a new kind of illiteracy arises: the informatics illiteracy. With the Digital Unify Program, we tried to give an answer to this need providing support to students, faculties, and as a final outcome improving the efficiency of the education system. At ST Foundation Learning Centers our mission is not only to provide basic computer skills but also to give students those tools that might help them finding a better job. And I’m very proud to say that many of our trainees got a job after completing this basic computer course at our DU lab”.

Kamal Deep Jain,
ST Foundation local manager
Morocco

Context
The DU Program was officially launched in Morocco in 2003. At that time, the country was in urgent need to widespread and improve the informatics knowledge and know-how, otherwise inexistent. To this end, the ST Foundation signed an agreement with the Ministry of Youth and Sport of Casablanca to deploy the first courses to the community.

DU Program Implementation
In 2004 on the basis of the first good results obtained, the ST Foundation started cooperating with new local partners to implement the DU Program in the site of Bouskoura, near Casablanca where a volunteers campaign was launched giving immediately as a result 20 active trainers. Over the years, the ST Foundation collaborated with the following partners:
1. Public Administrations
2. Local Communities
3. Universities
4. Schools
5. NGOs

Thanks to this good network of local partners, the DU Program evolved over the years and we envisage to reach 100,000 trainees in 2014. Morocco will become our best practice to be presented as benchmark for the other countries.

“The DU Program gave a great support to all partners we worked with along the years providing them with the knowhow and the methodology to fight against the digital divide. I’m proud to have the chance of working for this program that helped my country and created a network of partners that now can share the same vision and the same values we have. We are all engaged in giving our best support to bring Morocco in the e-communication era. All our efforts and the ability of working as a sole team gave us the possibility to be the best performing country of the Foundation”.

Houmad Boukdir,
former STMicroelectronics engineer and local representative for ST Foundation

2013 results of DU Program in Morocco:
• 11,822 trainees attended the ST Foundation courses in 2013
• Since the inception of the program 89,854 trainees successfully attended the DU Program and now know how to use IT devices
• All the trainees obtained a course completion certificate
• 27 labs were set up and are now operational
• 654 courses have been organized
• 25 trainers got a job within the Foundation
Philippines

Context
Philippines is the most recent country added to ST Foundation’s intervention areas. The Philippines is considered, according to 2013 International Monetary Fund statistics, as one of the emerging markets in the world. Moreover it’s considered as a newly industrialized country, which has been evolving very fast. Despite this situation, many problems still remain, mainly related to the wide income and growth disparities between the country’s different regions and socioeconomic classes.

Conscious of the situation and with the active support of the ST Indian volunteers, the ST Foundation started its activity at the end of 2012 at the STMicroelectronics site of Calamba through the launch of a “Train the Trainer Campaign” during which 12 local trainers completed the course and are now active supporters of the DU Program.

DU Program Implementation
In 2013, the DU Program was deployed onsite and firstly addressed to the family’s member of ST employees. At the end of the year, the ST Foundation trained more than 70 people.

At the moment, the ST Foundation has started the selection process to find a possible external partner with whom collaborate on the Digital Unify mission and sign a Memorandum of understanding.

The digital unify program is an opportunity for us to share our knowledge and skills for a greater cause, which is to help the less fortunate. At the start of each session I notice that the students are afraid to even touch the computer but once they finish the ICB course, I see that we have developed not only their skills in using the computer but also their self-confidence. I feel very fortunate to be part of the DU program of the ST Foundation in the Philippines.

Leah Cruz,
STMicroelectronics volunteer

2013 results of DU Program in Philippines:
• 79 trainees attended the ST Foundation courses in 2013
• All the trainees obtained a course completion certificate
• 1 lab was set up and now it is operational
• 6 courses have been organized
5.2. COUNTRIES WHERE ST IS NOT PRESENT

Bolivia

Context
Bolivia is one of the poorest countries in the Western Hemisphere, and one of the most technologically isolated countries in South America with regards to internet connectivity and computer literacy. Therefore, the first DU Program in Latin America was launched in Bolivia in 2008 to improve the people’s quality of life and enhance in the country a sustainable social and economic development.

DU Program Implementation
In Bolivia, The ST Foundation organized the first IT training activities in collaboration with a local partner, Nuestra Señora del Carmen Centro Educativo, as the need for ad hoc infrastructures and know-how was very high. Over the last six years, this fruitful collaboration has allowed The ST Foundation to set up three different labs in the Cabezas region:
1. At the main campus in Cabezas
2. In Abapo (about 20 km south of Cabezas)
3. In Mora (about 40 km north of Cabezas)
Since 2008, the ST Foundation, thanks to these three different labs, trained over 3.600 people. On the basis of this positive experience in Bolivia, the ST Foundation is now evaluating to extend the same DU Program to other regions.
ST Foundation selected a new partner in the last quarter of 2013: VIS and PDB (Proyecto Don Bosco), in the Santa Crus area. This is the first step of a new experience through which the DU will reach more people in the coming future.

“The VIS operates in Bolivia since 2003 with the aim of promoting and protecting minors’ rights in disadvantaged conditions. Minors often come to us from single-parent families, or abandonment where the most basic rights (such as the right to food, to education, and to have a name) are violated. In this situation VIS works to raise the awareness of these poor conditions, supporting among others, the importance of education. On this regard, we have verified that the gap of basic computer knowledge would cause a severe effect of marginalization among the minors we help in our everyday activity. As the world becomes more digital, it’s impossible to promote professional and personal growth, not offering a basic informatics knowledge. Thanks to the cooperation with the ST Foundation, the minors we are assisting will be able to learn how to use a computer. This initiative will contribute to a broader protection of their rights, bring more employment opportunities, and improve their education”.

Paolo Trevisanato,
VIS Project manager
Burundi

Context

According to the 2011 ITU study, Burundi is a country in urgent need of IT infrastructures and know-how as only the 1.7% of the population can have access to internet and ICT tools.

In the light of this situation, the ST Foundation started a DU Program in 2009 in order to promote social and technical development, as well to empower the communities to strengthen their education tools and resources through the use of ICTs.

DU Program Implementation

Over the years, the ST Foundation, in collaboration with a NGO partner, WITAR (Associazione Istituto Tecnico Alessandro Rossi nel Mondo), has successfully equipped the Technical School in Ngozi with an IT center to provide new informatics tools and skills to students and the outside community.

In 2012-2013, on the basis of this fruitful experience and good results, the ST Foundation reached new areas and expanded the program setting up 4 more labs in different schools and namely:

1. ETSA (Gitenga)
2. Miparec (Gitenga)
3. Bubanza
4. ITAB Bugwana (Kirundo)

The lab of Bugwana, compared to the others, has a peculiarity: it is situated in a Catholic Mission located in the center of a rural area reached only by a dirty road. It uses the complete set of the Model Lab including a photovoltaic system to generate electricity and a satellite antenna for internet connection. The scope of this lab is not to reach the target of 600 trainees per year, but to set up an Informatics Center to “connect” a rural African area to the world.

With a ceremony held in November 2013, with the presence of two Board members, we dedicated this center to Carlo Ottaviani, former president of the Foundation.

Since the beginning of the DU Program in 2009, the ST Foundation trained over 11,900 people.

“It is well known that it would be better to teach a child to fish than to give him a fish. In Burundi, this is partially true. Indeed, traditional knowledge was protected and was transmitted from father to son, from mother to daughter. Today, thanks to the discovery of the internet (forums, blogs...), new users understand that knowledge is growing faster and is more beneficial when it is accessible to a wider audience than when it is protected at a level restricted. On this basis, when we teach how to use a computer and internet to students in this country we also teach them how to change their mindset and how to share knowledge and information that can benefit the whole society”.  

Renè-Michel Munyembari, local representative
Congo Brazzaville

Context
Congo Brazzaville is one of Africa’s largest petroleum producers with significant potential for offshore development. Despite this, corruption and decades of economic and political instability have degraded all the country infrastructures, including the educational system, and forced people to poor living conditions.

DU Program Implementation
Aware of this situation, the ST Foundation, in collaboration with the Sisters of the Cross congregation, implemented the DU Program in 2010 and equipped 2 labs in very different contexts:

1. Vouela, urban neighborhood of the capital Brazzaville
2. Makoua, remote and rural area

The introduction of informatics in these two centers was perceived like a gift from heaven by the students who barely have never seen a computer before in their life.

Over the years, the ST Foundation trained over 2,300 people.

“The training has indeed begun and we are almost overwhelmed with requests for registration for the session. We are completing the program and we are already preparing the delivery of course completion certificates. All students do not approach the PC in the same way, the youngest adapt very quickly and are happy to learn. Even the elderly are an enlisted tough; and follow the course, they are they are even more committed. The community in Makoua believes it (i.e. the DU program) is as a gift from heaven and constantly thanks the Foundation. I find it hard to let them out of the room after the course, I have to ask them to leave, but all this work is exciting. Young children, who had never seen a computer before, tremble at the touch of the mouse during class”

Isabelle Hermine,
Trainer in the center of Makoua

2013 results of DU Program in Congo Brazzaville:

- 810 trainees attended ST Foundation courses in 2013
- Since the inception of the program 2,398 trainees successfully attended the DU Program and now know how to use IT devices
- All the trainees obtained a course completion certificate
- 2 labs are fully operational to hold IT activities
- 47 courses have been organized
- 2 trainers got a job within the Foundation
Democratic Republic of Congo and Rwanda

Context
The Democratic Republic of Congo (DRC) has one of the highest incidences of poverty in the world. As a matter of fact, the ongoing civil war between the government troops and the rebel groups in Eastern Congo, and the ethnic conflict in the neighboring Rwanda caused enormous infrastructural damages, property and loss of lives.

In 2007, the International Rescue Committee estimated that 5.4 million people had died from the war and that another 1,250 continue to die each day from war-related causes.

To counter this dramatic situation, the country needs though any kind of support and infrastructure.

DU Program Implementation
The ST Foundation started in 2005 the very first DU Program in a non-ST country and, in collaboration with its historic partner, the Italian organization MLFM (Movimento per la Lotta contro la Fame nel Mondo), set up in 2006 the first 2 labs of Birava and Mbobero.

The good results of this field cooperation led the ST Foundation to expand the initial IT project by supporting in 2008 the three years’ Telemedicine and Distance Training Project at the Fomulac Hospital in Katana, an important medical center for the South Kivu province.

The objectives of this project were to:
- Improve the hospital’s access to communication tools
- Develop an internal network to manage digital case histories
- Introduce telemedicine applications

Since its initial creation in 2008, the center is now independent from the Foundation, deploying its activity and training the hospital employees autonomously.

Over the years, the ST Foundation kept on responding to the infrastructure and informatics needs of the country and in 2013 set up other 8 fully equipped labs in different city and rural areas schools:

1. Mere Armanda
2. Irambo
3. Institut Guido
4. Asteria Urakifi
5. Burhiba
6. St François-Xavier de Kamituga
7. Kasali
8. Shabunda

Since 2009, the fruitful cooperation with the MLFM enhanced the ST Foundation to extend its DU Program to Rwanda where a lab was set in Muhura, at the Alessandrp Sauli High School.

Because of the synergies between the two projects in DRC and Rwanda, the ST Foundation considers them as a unite program that through the years reached more than 20.000 trainees.

2013 results of DU Program in Democratic Republic of Congo and Rwanda:
- 4,245 trainees attended the ST Foundation courses in 2013
- Since the inception of the program 20,571 trainees have successfully attended the DU Program and now know how to use IT devices
- All the trainees obtained a course completion certificate
- 12 labs are fully operational to hold IT activities
- 206 courses have been organized
- 12 trainers got a job within the Foundation

“Our program in The Democratic Republic of Congo (DRC) is among the few solutions available to help the country bridge the Digital Divide. Unlike other regions where we are present, like Morocco or Senegal for example, there is no activity carried out by the government or by dedicated Ministries to implement ad hoc programs. The only alternative to the digital illiteracy is the support of an organization like ours offering the creation of the right infrastructures, the needed know-how to help people in a reality where it might happen that informatics courses at school are still organized using blackboards”.

Mauro Decca,
Board member and Responsible for Equatorial Africa

Note
The ST Foundation took the strong decision of setting up a lab in Shabunda the most isolated location in the country reachable only in helicopter. The sign of our mission is clear: we want to break the barriers of communication in every remote area we reach.
Senegal
Context
Senegal is one of the region’s most stable economies and shows its strong wish to enhance a real social and economic sustainable development. Despite this will, poverty is widespread everywhere in the country and the unemployment rate is dramatically high. In terms of ICT, Senegal has developed one of Africa’s most extensive and modern telecommunications infrastructures, with a penetration index of 15.7%. Moreover, it’s one of the very few countries in which the government, recognizing the importance of informatics knowledge and know-how, initiated ad hoc programs to diffuse IT commodities in the most disadvantaged areas.

DU Program Implementation
In June 2008, the ST Foundation started a partnership with ANEJ (Agence National pour l’Emploi des Jeunes – National Agency for the Employment of Youth) for the deployment of Digital Unify in the neediest areas of the country. The national agency expressed, in fact, a high commitment for the DU program as it was perfectly in line with the efforts of the government to boost the development of the country.

In order to evaluate the potentialities of the project, a pilot phase was launched and 6 labs were equipped in Grand Dakar, Yarak, Yoff, Nimzat, Bignona and Marsassoum. In 2010, on the basis of the success of the previous phase, a second phase was launched and 12 more additional labs were equipped in different centers in: Pire, Kedougou, Koungueul, Rufisque Est, Galoya, Pikine, Parcelles Assainies, Guinguineo, Linguere, Kahone, Dagana, Kaffrine.

In April 2013, a new local partner joined the program, the CNID (National Center for Information and Documentation for the Youth), and thanks to its support 6 new more informatics centers were equipped in Dakar, Thies, Kaolack, Kebemer. Over the years and thanks to the fruitful cooperation with its local partners, the ST Foundation trained over 31,000 people in need throughout the country.

“The Digital Unity program in Senegal is really important because informatics as a subject is not really considered by the educational system of my country. The majority of the students can easily arrive at the university without having ever switched on a PC. With the arrival of our program the situation has changed: students, teachers are taking advantages of it. Many young people have become DU trainers and have therefore found a job within the Foundation. The DU program helped bridging the divide between cities and villages and informatics is reaching every angle of the country”.

Tafsir Diop, ST Volunteer and ST Foundation Representative of Senegal

2013 results of DU Program in Senegal:
- 6,931 trainees attended the ST Foundation courses in 2013
- Since the inception of the program 31,264 trainees successfully attended the DU Program and now know how to use IT devices
- All the trainees obtained a course completion certificate
- 18 labs are fully operational to hold IT activities
- 414 courses have been organized
- 38 trainers got a job within the Foundation
Sierra Leone

Context
Sierra Leone was one of the world’s poorest countries when the civil war began in 1991. In spite of its significant reforms since the war ended in 2002, problems such as poor infrastructures, youth unemployment, high mortality ratio, and rural poverty still persist and keep the country among the lowest ranked countries in the world.

To face this situation, the World Bank decided to support an active plan to boost prosperity prioritizing among other domain: human development and growth drivers, labor and employment.

DU Program Implementation
The ST Foundation’s Digital Unify Program perfectly fitted the local needs of the Sierra Leonean people’s day to day computer operations.

In 2009, the ST Foundation began the project focusing its activities in the capital Freetown where 4 schools were equipped with new DU Computer Labs:
- Albert Academy School
- Annie Walsh Memorial Secondary School.
- FAWE Junior Secondary School.
- Fourah Bay College (F.B.C)

Since then, from the very first labs in Freetown, we brought the DU Program throughout the whole country and in May 2013, 5 additional schools were equipped with new DU Labs in the capital:
- St. Josephs
- Kolenten Kambia
- Port Loko Teachers College
- Ahmadiyya Muslim Secondary School
- Wellbody Alliance DU Lab in Kono

Over the years, the ST Foundation trained over 20,500 people.

“Since the inception in 2009, the DU program has trained thousands of Sierra Leoneans. It has produced multiple benefits such as: to secure jobs for our teachers; to help college students on how to use a computer for their studies and researches; and, above all to learn how to surf on the Internet to send and receive emails and even to socialize through the social media. People fully appreciate the effort we do and we receive constant testimonies of this recognition in our daily activity”.

Enrico Riva,
ST volunteer and Representative for Sierra Leone

2013 results of DU Program in Sierra Leone:
- 5,573 trainees attended ST Foundation courses in 2013
- Since the inception of the program 20,525 trainees successfully attended the DU Program and now know how to use IT devices
- All the trainees obtained a course completion certificate
- 9 labs are fully operational to hold IT activities
- 303 courses have been organized
- 24 trainers got a job within the Foundation
These financial statements are prepared in accordance with the provisions of the Code of obligations applicable prior to the changes introduced on 1 January 2013, with the transitional provisions of the new accounting law.

The ST Foundation is committed to improving its operational efficiency and to ensuring quality and transparency in its financial reporting.

The total amount of grants in 2013 reached CHF 810’703, which corresponds to ad hoc donations financing the Digital Unify Program in 12 countries: Bolivia, Burundi, Congo Brazzaville, Democratic Republic of Congo, France, India, Italy, Morocco, the Philippines, Rwanda, Senegal and Sierra Leone.
STMicroelectronics Foundation
Geneva

Report of the statutory auditors
to the Board of Foundation
on the financial statements 2013

pwc

Report of the statutory auditors,
on the annual statutory examination
for the year ending December 31, 2013.

As statutory auditors, we have examined the financial statements of STMicroelectronics Foundation, which comprise the balance sheet, income statement and notes, for the year ended 31 December 2013.

The financial statements are the responsibility of the Board, whose responsibility it is to prepare the annual statutory examination on these financial statements. We confirm that we met the auditing and independence requirements established by Swiss law.

We conducted our examination in accordance with the Swiss Standard on Limited Assurance Examinations. This standard requires that we plan and perform a limited assurance examination to identify material misstatements in the financial statements. A limited assurance examination can primarily be based on inquiries of management personnel and on reviews of financial documents and other relevant documents, as well as on procedures to obtain evidence from other sources. The scope of our examination was limited to the financial statements.

Based on our limited assurance examination, nothing came to our attention that causes us to believe that the financial statements do not comply with Swiss law and the foundation’s deed.

PricewaterhouseCoopers SA

Nicole Bacherer
Audit report
Auditor in charge

Geneva, 1 April 2014


disclosure:
- Financial statements (balance sheet, income statement and notes)
### STMicroelectronics Foundation, Geneva

#### Balance sheet at December 31, 2013

- **(with comparative figures for the previous business year)**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td><strong>Current assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>1,206,005</td>
<td>2,164,004</td>
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<tr>
<td>Marketable securities</td>
<td>11,463,112</td>
<td>10,745,968</td>
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<tr>
<td>Interest receivable</td>
<td>3</td>
<td>1,708</td>
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<tr>
<td>Others receivable</td>
<td>7,607</td>
<td>20,810</td>
</tr>
<tr>
<td>Pension fund receivable</td>
<td>588</td>
<td>1,792</td>
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**Total current assets:** 12,982,706

**Total assets:** 12,982,706

<table>
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<tbody>
<tr>
<td><strong>Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>73,000</td>
<td>123,700</td>
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<tr>
<td>Other payables</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Total liabilities:** 73,000

**Total assets and liabilities:** 13,055,706

#### Income statement

- **Cumulative net funds:**
  - 15,753,157
  - 15,668,110
  - 15,753,157

**Total income statement:** 15,753,157

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<tbody>
<tr>
<td><strong>Stockholders’ equity</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Donated capital</td>
<td>11,900,000</td>
<td>11,000,000</td>
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**Total equity:** 13,055,706

### STMicroelectronics Foundation, Geneva

#### Profit and loss account at December 31, 2013

- **(with comparative figures for the previous business year)**

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<tbody>
<tr>
<td><strong>Operating income</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sales and employment benefits</td>
<td>436</td>
<td>453</td>
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<tr>
<td>Commission and media fees</td>
<td>14,504</td>
<td>57,212</td>
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<tr>
<td>Administrative expenses</td>
<td>49,327</td>
<td>49,327</td>
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<tr>
<td>Non-operating income</td>
<td>15,749</td>
<td>17,961</td>
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<tr>
<td>Donations to various scientific and project activities</td>
<td>89,803</td>
<td>93,933</td>
</tr>
<tr>
<td>Other charges (bank, fees and commissions)</td>
<td>59,791</td>
<td>59,791</td>
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</table>

**Total operating income:** 166,090

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<tbody>
<tr>
<td>Gains (Losses) on marketable securities</td>
<td>67,903</td>
<td>80,870</td>
</tr>
<tr>
<td>Interest income</td>
<td>457</td>
<td>1986</td>
</tr>
</tbody>
</table>

**Net income:** 67,903

**Gain (Loss) for the period:** 67,903
As at the yearly accounts as December 31, 2013 of STMicroelectronics Foundation, Geneva

1. STMicroelectronics Foundation is a Foundation incorporated in Switzerland, registered in the Swiss Trade Register on October 12, 2001 and with registered office in the Rue de Rhône 1204 Geneva. The Foundation’s board of directors is composed of six members, who are elected by the shareholders meeting and is chaired by the President. The management is carried out by the General Manager. The Foundation’s accounts are audited by the auditor of the shareholders meeting. The Foundation’s registered office is in Geneva.

2. The Foundation’s objectives are to promote and support, in Geneva as well as in Switzerland and internationally, the research, training and education of the knowledge of students, scientists and engineers, especially on how to use high technology in a social, human and environmental perspective, as well as to promote the environment and the respect for the natural environment.

3. The Foundation is committed to promote the protection of the Digital Divide program, aiming at spreading the benefits of digital technology by offering free of cost the access and training to people who have no knowledge of computer technology and internet. ST Foundation’s donations in 2013 amounted to CHF 47,000 (in addition to the costs of the Digital Divide program and its support in the following countries: Malawi, Tanzania, Congo, Burundi and Tanzania, Democratic Republic of Congo, France, India, Italy, Myanmar, the Philippines, Rwanda, Senegal and Sierra Leone.

4. The Foundation’s funds are primarily invested in marketable securities, with cash representing approximately 10% of the total assets. The investments are split into three pool: one with main exposure in CHF, another one with main exposure in EUR and the third one with main exposure in USD. The securities are recorded in the books at their purchase value, with the exchange rate of the day of purchase. At the end of each accounting year, they are revalued at their market value, allowing to estimate the capital gain or loss (amortized) on the market rate and exchange rate.

5. There exist no securities established in favor of third-parties.

Honoraty Chairman: Pasqualin Patrizio
President: Pietro Foa
7. CONTACTS OF ST FOUNDATION

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BANK ACCOUNT

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BIC UBSWCHZH80A
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